



A Note from Executive Director, Maria Furgiuele

We are very excited to receive news that NYS is making a \$50 million commitment to ROC the River! We applaud the City of Rochester for recognizing the amazing potential that the Genesee River holds for revitalizing not only our great City but also the Greater Rochester Region. CDCR is happy to have played a significant role by bringing awareness to this under-utilized resource.

Roger Brown, one of the Community Design Center's founding members has been a huge advocate of the River for decades! Our Reshaping Rochester Lecture Series Luncheon presentations for the last 2 years have been focused on how riverfront development has been a catalyst for the downtown revitalization of Chattanooga, TN and Greenville, SC. We are so fortunate to benefit from so many natural resources, including a historic canal corridor, a north flowing river (one of only a handful in the world) that flows in one of the Great Lakes of the world, with a dramatic waterfall in the city's center and several others along the way! Focusing attention and dedicating resources to our waterfront is not only smart but can also be the "spark" that Rochester needs to boost economic development and also claim it's unique identity among cities across the country!



Reshaping Rochester Lecture with Mark Nickita

It was a packed a house at Reshaping Rochester's kick-off lecture with Mark Nickita! Thank you to everyone who braved the snow and came out last Wednesday. We would especially like to thank Mark Nickita for such an insightful and inspiring presentation!

Please note: We strongly encourage you to pre-register for these lectures online ahead of time. This helps us keep better track of attendance (which is required for grants and sponsorships) and keeps the line at the front door moving quickly: a win-win for everyone!

[Click here](#) to listen to the Podcast from this event



13th Annual Award-Winning Series
**reSHAPING
ROCHESTER** 2018

Presented by:
**HOME
LEASING**

Our City, Ourselves: connecting people and places

Join us for our next FREE* Reshaping Rochester lecture with Katie Swenson!



"Recipes for Community Changes"

Katie Swenson

*National Design Initiatives Enterprise
Community Partners, Boston, MA*

February 28, 7pm
Gleason Works Auditorium
(1000 University Ave)

Register Here

Angela's Angle

Insights from CDCR's Director of Operations

Reminder: Spring Internship Opportunity!

Do you or someone you know want an opportunity to explore urban planning, community revitalization, and civic engagement? We want to hear from you!

The Community Design Center is looking for a student intern with a desire for a hands-on, unique experience which will encourage critical thinking and learned concepts that can be applied to the real world.

To apply, send an e-mail [here](#).

See what our friends are doing:

2018 Design Awards



AIA
Rochester



Call for Entries!

AIA Rochester presents the 2018 Design Awards. The Design Awards are established to encourage excellence in architectural design, to make the public more aware of our built environment, and to honor the owners and design and construction teams of successful projects.

More information [here](#)
Download registration form [here](#)

Help inform land use and development strategies to make Rochester more transit-friendly!

This study is looking to see which areas of Rochester have the best potential for " *transit supportive development*." *Transit supportive development* encourages a mix of complementary activities and destinations (e.g., housing, work, shopping, services, and entertainment) along major streets and centers. This kind of development helps create compact, vibrant communities where it's easier for people to walk, bike, and use public transit to get around.

Final recommendations from the study will inform Rochester's new Comprehensive Plan, [Rochester 2034](#).

Survey can be taken [here](#)



Native Plant Sale

Hosted by the Genesee Land Trust

Kick off your garden while supporting a great cause. This annual fundraiser at Brighton Town Hall features native trees, shrubs, and wild flowers for sale.

Saturday, May 19, 9 AM -2 PM at Brighton Town Hall

More info [here](#)



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